

## REMARKS

This Response is submitted in response to the Non-Final Office Action dated March 24, 2008. In this application, claims 22-30. This Office Action rejects claims 22-30. No new matter has been added.

### Drawings

The Office Action states that Formal drawings, referenced in the transmittal of the application on September 15, 2005 do not appear in the file. Applicants respectfully submit that a filing receipt indicating receipt of the formal drawings was received by the Applicants on September 21, 2005. Therefore, Applicants respectfully disagree and submit that the Formal Drawings were submitted.

However, in the spirit of corporation, Replacement drawings are enclosed herewith.

### 35 USC §101 Rejections

The Office Action rejects Claim 30 for being directed to non-statutory subject matter. Applicants respectfully submit that Claim 30 has been amended in accordance with the Examiner's suggestion.

Therefore, Applicants respectfully request that the 35 USC §101 rejection be withdrawn.

### 35 USC §103(a) Rejections

The Office Action rejects Claims 22-30 under 35 USC §103(a) as being unpatentable over *Sciammarella* (U.S. Patent Publ. No. 2002/0033848). Applicants respectfully disagree and traverse such rejections.

The Office Action states that the reference *Sciammarella* discloses, "display data generating means for performing a process for displaying genres corresponding displayed content information and displaying the genre of the selected content information as being displayed." The Office Action cites *Sciammarella* in FIG. 31 and the 'Images' label in support. The cited feature of *Sciammarella* is not a genre, instead it is a media type. The categories of Images, Movies, etc. are not genres as understood by a person having ordinary skill in the art, or as shown and described in the specification. For example, see the published patent application in

paragraphs [0114]-[0115] stating, in part, "The content cards are classified by category based on genre information 602, such as news and drama." Additionally, see the published patent application in paragraph [0111] stating, in part, "when a TV broadcast input from an antenna is stored in a hard disk ... and accompanying information, such as EPC (Electronic Program Guide) including the program title, the start title, and the genre."

The cited art does not disclose or suggest the genre as claimed and fully supported by the specification.

For at least the foregoing reasons Applicants respectfully submit Claims 22, 26 and 33, and the Claims that depend therefrom, are patentably distinguishable and in condition for allowance.

#### **New Claims**

Claims 31-36 are newly added. No new matter is added.

Claim 31 now reads, "The display processing apparatus according to Claim 22, wherein the genre is based on an electronic program guide." Claims 33 and 35 contain similar language.

The new Claims are fully supported by the specification. For example, the published patent application in paragraph [0111] states, "when a TV broadcast input from an antenna is stored in a hard disk ... and accompanying information, such as EPC (Electronic Program Guide) including the program title, the start title, and the genre."

The cited art does not disclose the genre being based on an electronic program guide as claimed and fully supported by the specification.

For at least the foregoing reasons, Applicants respectfully submit that Claims 31, 33 and 35 are patentably distinguishable and in condition for allowance.

Claim 32 now reads, "The display processing apparatus according to Claim 22, wherein the genres include news and drama." Claims 34 and 36 contain similar language.

The new Claims are fully supported by the specification. For example, the published patent application in paragraph [0114]-[0115] stating, in part, "The content cards are classified by category based on genre information 602, such as news and drama."

The cited art does not disclose the genre including news and drama.


For at least the foregoing reasons, Applicants respectfully submit that Claims 32, 34 and 36 are patentably distinguishable and in condition for allowance.

The Commissioner is hereby authorized to charge deposit account 02-1818 for any fees which are due and owing.

Respectfully submitted,

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